

CENSUS 2020 TALKING POINTS

- For Census 2020, Montana's Census and Economic Information Center will be supporting national, regional and state U.S. Census Bureau offices and staff to achieve a complete count. In 2010, CEIC was successful in supporting a 100 percent complete count.
- A complete count is imperative for Montana to receive its due share of population-based funding. A report prepared by Price Waterhouse Coopers estimated 14,390 individuals living in Montana were missed in the 2000 Census equating to at least \$21 million in lost federal funding dollars to the state.
- The Census Bureau estimates that every Montana resident not counted in 2020 equates to lost federal funding to the state of approximately \$1,989 per year or \$19,890 per person over the 10 years.
- The Census determines state-level funding for 300 federal programs. These programs include allocations for Medicaid, highway construction, infrastructure, school lunches, and Head Start.
- The Census count also serves as the keystone for our representative government in two ways. First, it determines the number of representatives each state has in the U.S. House of Representatives under Article I, Section 2 of the U.S. Constitution, as well as state and local apportionment in non-tribal elections to meet constitutional equal population (one person, one vote) requirements. Second, decennial census data is used in redistricting to draw the lines that link representatives to their constituents for the next ten years.
- CEIC is developing its work plan, communications plan, and has assembled its complete count committee to ensure a successful Census 2020.
- The complete count committee (CCC) is a group of volunteers established across the state whose purpose will be to increase awareness about the Census and motivate residents in their communities to respond.
- Leonard Smith, Executive Director of the Native American Development Corporation in Billings and Kathie Bailey, Executive Director of the Snowy Mountain Development Corporation in Lewistown have agreed to serve as Co-chairs of the CCC. Leonard Smith and Kathie Bailey were recruited to serve as CCC co-chairs because of their understanding of tribes and rural communities; areas that are both traditionally difficult to count due to remoteness, challenges in delivery since Census forms can't be mailed to a P.O. or Rural Box location, more limited broadband coverage and other factors. We are confident that their leadership will help the Montana CCC effectively support the US Census Bureau counting effort for Census 2020.
- Learn more and watch for updates at: census.mt.gov

Montana Census & Economic Information Center (CEIC)

The Census and Economic Information Center (CEIC) is located in the Montana Office of Tourism and Business Development of the Department of Commerce and is designated under MCA 90-1-109 as the state census and economic information repository for the state. It is the US Census Bureau's designated State Data Center (SDC) for disseminating Census Bureau data for Montana, which it has done since 1978. Since the 1980s, CEIC has supported the U.S. Census Bureau's decennial census efforts and will do that again in 2020.