



2010 Census  
'Montana is Counting on You'  
Radio PSA Program

Recording a radio public service announcement promoting the 2010 Census in your community is as simple as **1, 2, 3!!!**

- 1) Call the Census Bureau dedicated voicemail at (720) 533 4230.
- 2) Leave your promotional message about the census in your community.
- 3) Leave the call letters of stations on which you'd like to hear your voice.

You can erase, re-record and offer multiple messages. The Regional Census Office in Denver will produce it, add an introduction and exit, and ship it to radio stations.

Also, your message may be used in other audio broadcasts as well as print (newspaper, flyers.)

If you have questions please call the Census and Economic Information Center: (406) 841-2740 or e-mail: [info@ceic.mt.gov](mailto:info@ceic.mt.gov).

Below are sample scripts. Feel free to edit to fit the needs of your audience.

HI. THIS IS \_\_\_\_\_,  
.WITHIN THE NEXT FEW WEEKS YOU SHOULD BE RECEIVING YOUR 2010 DECENNIAL CENSUS FORM. THIS DECADE'S FORM HAS JUST TEN QUESTIONS AND TAKES JUST TEN MINUTES TO FILL OUT. PLEASE TAKE THE TIME TO COMPLETE AND RETURN IT. YOUR RESPONSE MEANS (your location) WILL GET THE MONEY IT NEEDS FOR ROADS, SCHOOLS, HOUSING AND MORE. IT ALSO GIVES ALL OF US A VOICE IN GOVERNMENT. THE 2010 CENSUS, FUTURE GENERATIONS ARE COUNTING ON IT.

HI. THIS IS \_\_\_\_\_,  
.HAVE YOU RECEIVED YOUR 2010 CENSUS FORM IN THE MAIL YET? IF SO, PLEASE TAKE TIME TO COMPLETE IT. ALL INFORMATION IS CONFIDENTIAL AND PROTECTED BY LAW. WHEN YOU'RE COUNTED WITH THE 2010 CENSUS, YOU HELP DETERMINE GOVERNMENT REPRESENTATION AND MORE THAN 400 BILLION DOLLARS IN ANNUAL FEDERAL AND STATE FUNDING. THE 2010 CENSUS, YOUR SCHOOLS, ROADS AND OTHER COMMUNITY PROJECTS DEPEND ON IT. SO, (LOCATION), BE PART OF THE MOST COMPLETE AND ACCURATE CENSUS EVER. IT'S IN OUR HANDS.

